



Register now for a new product sample roll!*

Clear delineation in heavy-traffic areas that's fast, flexible, and durable. Employee safety is critical, but how do you keep production going, even with ever-changing floor markings?

Introducing the all-new **3M™ Ultra Durable Floor Marking Tape 971** – providing the flexibility to make changes quickly and efficiently, it's also designed to last in areas with the heaviest traffic.



NEW

**3M™ Ultra
Durable
Floor Marking
Tape 971**

Register for a sample roll today to experience these features first-hand!



Designed for heavy traffic

Vinyl (PVC) backing is paired with a rubber adhesive to last in heavy-traffic areas.



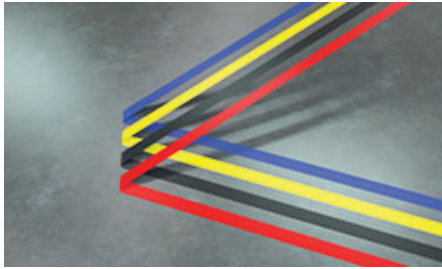
Multiple placement options

Lower profile tape for increased flexibility and operations.



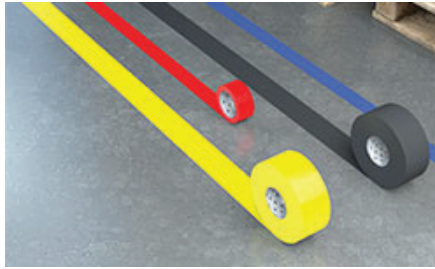
Superior durability

Easy-clean backings maintain vivid colours even with heavy abrasion from pallets, or heavy equipment like forklifts.



Fast and easy to apply with clean removal

Requires minimal tools or production downtime to apply. Simply peel, apply, and get to work.



Multiple delineation options

Available in a variety of colours and widths up to 24 inches (609.6mm).



Maximise your efficiency

5S lean manufacturing initiatives ensures that your workplace is more organized, efficient, productive, and safe.

3M™ Ultra Durable Floor Marking Tape 971

Color	Backing	Adhesive	Width size	Roll length
Yellow, White, Red, Blue, Orange and Green	PVC	Rubber	50mm	32.9M

*Sample roll of 3M Ultra Durable Floor Marking Tape 971 is 50mm x 1m and is available whilst stocks lasts.

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